



Hörmann KG Verkaufsgesellschaft
Doors for Home and Industry

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Image 1: A 2025 BAU trade fair highlight: the family-owned company Hörmann is presenting a brand new product line of storage space systems.

Hörmann will be presenting its usual wide range of products at BAU 2025

Taking part in the trade fair is a no-brainer

When the BAU trade fair kicks off in Munich on 13 January 2025, the door manufacturer Hörmann will once again present one of the largest product exhibitions. The family-run company will be showcasing a range of product innovations and further developments from all product areas through to 17 January.

Doors, frames and operators, as well as perimeter protection and storage space systems will be exhibited with more than 1600 m² of space at stand 302 in hall B3. "We will of course be once again presenting many new products," said Martin J. Hörmann, personally liable partner of the Hörmann Group. It is tradition for Hörmann to first present its new products to an expert audience from the worlds of trade, architecture and retail at the BAU trade fair.

After Hörmann expanded its product range in summer 2022 to include storage space systems, further products have been added since then. Alongside tool sheds available in various designs, the range also includes firewood racks and garden boxes. With the launch of a new product line entitled "Juno", which will be showcased at BAU in January 2025, the family-run company aims to strengthen its presence in the storage space systems market sector and further expand its market position.

Another particular highlight is to be expected in the area of function doors. With the acquisition of Grothaus, Hörmann expanded its existing range in 2023 to include double-action doors, which are ideal for use in a wide range of application areas such as in the catering trade, the (food) processing industry, in cold rooms, supermarkets, warehouses and

many more. A brand new product designed for these purposes will be presented for the first time at BAU.

Hörmann will also be exhibiting a number of new developments in loading technology and industrial door systems. They will focus on energy-efficient solutions for loading bays. Additionally, a number of innovations and constructive further developments in the area of fire-rated and smoke-tight products and door frames will be introduced to the international expert audience at BAU. New perimeter protection systems will also be among the products exhibited at the Hörmann stand. This includes innovations for barriers, parking management systems and bollards.

Hörmann will be showcasing the full range of doors and operators in the area of residential construction. In recent years, the range of wood residential internal doors in particular has been greatly expanded and developed further. The wide range of design options and the robustness of the surfaces will continue to be a key focus in 2025.

Aside from the new products, the topic of sustainability and the marketing of the products will also have an important role. Just as in 2023, there will be a focus on offering CO₂-neutral products as standard for residential construction and as an optional feature for construction projects. Visitors can also look forward to the new marketing campaign's emotional imagery.

(2969 characters incl. spaces)

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Image 2: The storage space system product range from Hörmann has been constantly expanding in recent years. Further developments in tool sheds, firewood racks and garden boxes will also be showcased to customers at BAU 2025.

Photos: Hörmann